



WHITE PARTY WEEK™

## 2011 MEDIA/PRESS ACCREDITATION INSTRUCTIONS

**The White Party Week™**  
**DEADLINE: November 11, 2011**

PLEASE READ THE FOLLOWING PARAGRAPHS CAREFULLY BEFORE SENDING IN THIS APPLICATION. APPLICATIONS SUBMITTED WITHOUT ALL REQUIRED ITEMS OR INCOMPLETELY FILLED OUT WILL NOT BE ACCEPTED.

Please submit one application per person to be assigned (**limited to one reporter and one photographer**). Those requesting media credentials must be currently employed by a publication or news organization. We CANNOT issue credentials to sales/advertising personnel, publishers/associate publishers, or PR/technical staff from any organization. **Forms submitted after the November 11, 2011 deadline will not be accepted.**

**Requests for Press Accreditation MUST BE RETURNED with the following information:**

### If you were accredited last year:

1. Provide past coverage of last year's **White Party Week™** from assigning publication/media outlet with your by-line or photo credit
2. A passport sized **emailed jpeg, gif, or tif, ONLY**, photograph with name or outlet listed to the press credentials department at [publicrelations@careresource.org](mailto:publicrelations@careresource.org)  
**NOTE: photos will NOT be accepted at the Welcome Center, Vizcaya or any other event**
3. A current business card with an editorial title

### If you did NOT cover White Party Week™ last year or currently do not have access to last year's coverage:

1. An assignment letter on company letterhead from an editor, producer, or program director that states the intention to publish/air your report(s)
2. Two by-line articles/transcripts/tapes covering an event or related arts/entertainment related story released in 2011.
3. A recent copy of your publication or program/program or sample pages from your website
4. A passport sized **emailed jpeg, gif, or tif, ONLY**, photograph with name or outlet listed to the press credentials department at [publicrelations@careresource.org](mailto:publicrelations@careresource.org)  
**NOTE: photos will NOT be accepted at the Welcome Center, Vizcaya or any other event**

**For us to consider your request, you MUST submit all supporting documentation (no exceptions). Incomplete forms will be returned. No one under the age of 21 will be admitted.**

### UPON APPROVAL

A confirmation letter will be emailed or faxed to you. This letter, along with additional identification will be required when picking up your credentials at the official Welcome Center or at press check-in at The White Party™ or at Miami Seaquarium. Please go to [www.whiteparty.org/events](http://www.whiteparty.org/events)

**Credentials will be decided November 16<sup>th</sup>, 2011.**

**\*\*\*\* Special Note: Submission of this media credential request form DOES NOT GUARANTEE admission to The White Party Week™**



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## 2011 MEDIA/PRESS ACCREDITATION APPLICATION

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

NAME OF MEDIA OUTLET/PUBLICATION: \_\_\_\_\_

FREELANCE:  YES  NO

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/PROVINCE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_ POSTAL: \_\_\_\_\_

ASSIGNMENT EDITOR'S NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

PREVIOUSLY ATTENDED **White Party Week™** AS A PROFESSIONAL JOURNALIST? \_\_\_\_\_

### Type of Press: (Check all boxes that apply)

PRINT MEDIA:  Daily  Weekly  Bi-Weekly  Monthly  Quarterly  Other \_\_\_\_\_

Form:  Newspaper  Magazine  Other, please describe: \_\_\_\_\_

Distribution  Regional  National  International: Circulation: (approximately number of copies) \_\_\_\_\_

TELEVISION MEDIA:  Regional  National  International

Call Letters: \_\_\_\_\_ Network: \_\_\_\_\_

Viewership: \_\_\_\_\_ Program Name: \_\_\_\_\_

RADIO:  Regional  National  International

Call Letters: \_\_\_\_\_ Network: \_\_\_\_\_

Audience: \_\_\_\_\_ Program Name: \_\_\_\_\_

WIRE SERVICE:  Photo  News  Entertainment

Online/Internet URL: \_\_\_\_\_

Unique HITS per month: \_\_\_\_\_ HITS per month: \_\_\_\_\_

**PLEASE RETURN THIS APPLICATION AND PHOTO NO LATER THAN NOVEMBER 11, 2011 TO:**

Public Relations  
Care Resource  
3510 Biscayne Boulevard STE 300  
Miami, Florida 33137  
Phone: 305-576-1234 Ext 202 Fax: 305-571-2020  
Email: [publicrelations@careresource.org](mailto:publicrelations@careresource.org)



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